## SPONSORSHIP OPPORTUNITIES

**2020 Trot For Special Tots Road Race**  
October, 2020 - VIRTUAL EDITION

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>BENEFITS</th>
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| $5,000 PREMIER | - Registration for 10 people in the virtual race  
- Recognition on PCCD website and race page  
- Recognition on social media: Facebook, Instagram, LinkedIn, Twitter  
- Recognition in PCCD newsletter  
- Recognition in multiple emails sent out to 2,000 supporters  
- Extra large logo listed on t-shirt  
- Promotional materials to be given out to registrants  
- Mentioned in promo video emailed to participants prior to race |
| $2,500 PLATINUM | - Registration for 8 people in the virtual race  
- Recognition on PCCD website and race page  
- Recognition on social media: Facebook, Instagram, LinkedIn, Twitter  
- Recognition in PCCD newsletter  
- Recognition in multiple emails sent out to 2,000 supporters  
- Large logo listed on t-shirt  
- Promotional materials to be given out to registrants |
| $1,000 GOLD | - Registration for 6 people in virtual race  
- Recognition on PCCD website and race page  
- Recognition on social media: Facebook, Instagram, LinkedIn, Twitter  
- Recognition in PCCD Newsletter  
- Recognition in email sent out to 2,000 supporters  
- Medium logo listed on t-shirt  
- Promotional materials to be given out to registrants |
| $500 SILVER | - Registration for 4 people in virtual race  
- Recognition on PCCD website  
- Recognition on social media: Facebook, Instagram, LinkedIn, Twitter  
- Recognition in email sent out to 2,000 supporters  
- Small logo listed on t-shirt  
- Promotional materials to be given out to registrants |
| $250 BRONZE | - Registration for 2 people in virtual race  
- Recognition on PCCD website  
- Recognition on social media: Facebook, Instagram, LinkedIn, Twitter  
- Business name listed on t-shirt  
- Promotional materials to be given out to registrants |
2020 TROT FOR SPECIAL TOTS SPONSORSHIP COMMITMENT

Please Check Sponsorship Level
- Platinum ($2,500)
- Gold ($1,000)
- Silver ($500)
- Bronze ($250)
- Product In Kind Donation (Please complete In Kind Donation Form)
- Unable to sponsor, please accept donation of: $_________

Sponsor Name: ______________________________________________________________

Contact Name: ______________________________________________________________

Address: __________________________________________________________________

____________________________________________________________________________

Email: _____________________________________________________________________

Phone Number: __________________________________________________________________

To ensure maximum recognition, forms and payments must be received by September 25th.

Please submit this form with your payment.
Please make checks payable to: The Professional Center for Child Development 32 Osgood Street, Andover, MA 01810
ATTN: Elin Anderson

- Check Enclosed
- Please charge my credit card
  Name on card: ___________________________________________________________
  Card Number: __________________________________________________________
  Exp. Date: _______________________ CVV: _________________________________

For more information, contact Elin Anderson, Community Relations and Outreach Coordinator at eanderson@thepccd.org or 978.973.7432

PCCD is a 501 (c)(3) Organization. Our Tax ID is: 042-800-853