



# The Professional Center for Child Development

*Helping children of all abilities achieve their full potential*



January, 2012

Dear Friend:

Over the past 39 years, The Professional Center for Child Development has improved the lives thousands of children by providing vital educational, therapeutic and social services to local families.

We are extremely proud of the critical role we play in our community – a not-for-profit, private school that strives to eliminate barriers to growth and development for children of all abilities, but especially for children with severe physical, cognitive or emotional disabilities. Our program is the only one of its kind in the area, and because of this, families come to us from our surrounding communities as well as the Boston area and Southern, NH.

Because the specialized services we provide are extremely costly and we continue to witness an increasing demand for services, we count on the generous support of our Board of Directors, families, local businesses and community to ensure these children's needs are met.

On April 27, 2012, The Professional Center for Child Development will hold its annual Swing into Spring Gala & Auction at the Andover Country Club in Andover, MA.

Our Gala is our largest fundraiser of the year. The proceeds have a direct and immediate benefit to the children as they allow us to expand and enhance our programs and services, purchase assistive technology and therapeutic equipment and so much more.

We ask you to please give thoughtful consideration to helping us make this year's Gala a success by becoming an event Sponsor, taking an ad in our Gala Program Ad Book or by donating an item that can be used as an auction or raffle item. There is no doubt, that your generous donation, combined with those of many other local businesses will inspire the generosity of all who attend.

Thank you for this opportunity. If you have any questions, please do not hesitate to contact me directly at 978-475-3806 ext. 222 or [kgranahan@theprofessionalcenter.org](mailto:kgranahan@theprofessionalcenter.org).

Sincerely,

Kelley Granahan  
Manager of Development

For your records, The Professional Center for Child Development's EIN # is: 04-2800853.  
Visit our website for more info: [www.theprofessionalcenter.org](http://www.theprofessionalcenter.org)



# The Professional Center for Child Development

32 Osgood Street ~ Andover, MA 01810 TEL: 978-475-3806 FAX: 978-475-6288

## SPONSORSHIP/ADVERTISING OPPORTUNITIES

2012 GALA EVENT ~ 39<sup>th</sup> Anniversary Celebration

**Deadline: April 13, 2012. Please make checks payable to Professional Center for Child Development.**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



**Gold: \$1,250**

10 tickets (*full table - \$800 value*)  
Full-page ad (*\$600 value*)  
Name/Logo in pre- & post-

**Silver: \$800**

4 Tickets (*\$360 value*)  
Full-page ad (*\$600 value*)

**Bronze: \$500**

4 Tickets (*\$360 value*)  
½-page ad (*\$300 value*)

**Pewter: \$250**

2 Tickets (*\$180 value*)  
¼-page ad (*\$150 value*)

All sponsors will be listed on the Table Cards and our website.

\*\*\*Note: All sponsorships include an ad. Please complete the information below regarding your ad.



**Keepsake Program Ads:** To place an ad, please choose from the following:

- Back cover, color: ~~SOLD~~ \$1,000
- Inside front cover, color: ~~SOLD~~ \$1,000
- Inside back cover, color: \$1,000
- Full page (5½ x 8½): \$600
- ½ -page (5½ x 4¼): \$300
- ¼ -page (2¾ x 4¼): \$150
- Friend of the Gala: \$50

- Have your name or business listed as a Friend in our Program. Please write below how you would like your name or business to appear

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**Specifications:**

- I enclosed photos & text for my ad with this form.
  - I will send the ad in electronic format in either .tiff, .pdf, or .jpg files.
  - I would like you to contact me about my ad.
- All ads are black & white unless otherwise specified.

**Submissions & questions to Kelley Granahan:**

[kgranahan@theprofessionalcenter.org](mailto:kgranahan@theprofessionalcenter.org)

978-475-3806 x. 222



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## CHARITY AUCTION ITEM/SERVICE REQUEST

2012 GALA EVENT ~ 39<sup>th</sup> Anniversary Celebration

Donating items or services to our auction will bring visibility to your local business. Last year, 300 people attended our Gala, with many saying they bid on goods and services for businesses they had never frequented before. Some of the more popular items include:

Gift cards/certificates

Sports memorabilia

Jewelry

Tickets to theater shows, concerts & sporting events

Weekend getaways

Services: Teeth whitening, pet care, landscaping, auto detailing, etc.

Gift baskets

Electronics

**Deadline to be included on our signage and displays is April 13, 2012.**

Please include this form with your donation for proper display and tax-deductible receipt purposes.

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Item 1: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

Item 2: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

Item 3: \_\_\_\_\_

Estimated Value: \_\_\_\_\_